

# LAAHU

AMERICA'S BENEFITS SPECIALIST

## LAAHU 2023 Annual Symposium

# Your Vision – Our Future 2023!



*Pasadena Convention Center*

**April 25, 2023 ★ 7:30 AM to 5:00 PM**

Sponsor, Exhibit, Network,  
Educate, and Encourage  
Teamwork & Healthy  
Competition!



LAAHU's Annual Symposium is the largest in the State and includes updates from D.C., breakout sessions for Wellness & Mental Health, Technology, Compliance, Small & Large Employer. Speaker requests are out to high-profile, sure-to-draw speakers that will once again make this the premier networking and educational gathering of insurance professionals in Southern California.

**LAAHU 2023 Annual Symposium Sponsorship Opportunities**  
**Your Vision - Our Future 2023!**

**Platinum Show Partner (ONE AVAILABLE)**

**\$9,000**

ADVERTISING

- Double Exhibitor Table with Premium Placement
- Full Page Ad in Program Booklet – Inside Front Cover
- Company logo on all Annual Symposium marketing materials
- Advertising Logo on the front page of LAAHU website for 1 year
- Introduction of keynote speaker
- 10-minute presentation or video
- Promote 4 of your company events via email to LAAHU members!
- Logo on Audio Visual loop during Keynote transition time
- 6 complimentary registrations for staff
- 10 complimentary registrations for Brokers/Agents Only

**Gold Show Partner (ONE AVAILABLE)**

**\$7,000**

ADVERTISING

- Double Exhibitor Table with Premium Placement
- Full Page Ad in Program Booklet – Outside Back Cover
- Company logo on all Annual Symposium marketing materials
- Advertising banner on the front page of LAAHU website for 9 months
- Promote 3 of your company events via email to LAAHU members!
- Logo on Audio Visual loop during Keynote transition time
- Introduction of 2 CE Speaker/Courses of Your Choice
- 4 complimentary registrations for staff
- 6 complimentary registrations for Brokers/Agents Only

**Silver Show Partner (ONE AVAILABLE)**

**\$5,000**

ADVERTISING (**Exclusive Headshot Sponsor**)

**SOLD**

- Company logo on all Annual Symposium marketing materials
- Half Page Ad in Program Booklet
- Advertising banner on the front page of LAAHU website for 6 months
- Promote 2 of your company events via email to LAAHU members!
- Logo on Audio Visual loop during Keynote transition time
- Introduction of 1 CE Speaker/Course of Your Choice
- 4 complimentary registrations for staff
- 6 complimentary registrations for Brokers/Agents Only
- LAAHU EXHIBITOR BOOTH PACKAGE

**Grand Prize Show Partner**

**\$3,000**

ADVERTISING

- Company logo on all Annual Symposium marketing materials
- Half Page Ad in Program Booklet
- Advertising banner on the front page of LAAHU website for 6 months
- Logo on Audio Visual loop during Keynote transition time
- 2 complimentary registrations for staff
- 4 complimentary registrations for Brokers/Agents Only
- LAAHU EXHIBITOR BOOTH PACKAGE

**Name Badge Sponsor (One Available)**

**SOLD**

**\$4,000**

ADVERTISING

- Company Logo on Name Badges
- Logo listed on exhibit page.
- One draped vendor table in exhibit hall
- 4 attendee tickets

**Lunch Sponsor (One Available)**

**\$4,000**

ADVERTISING

- Lunch tables with sponsor signage on tables
- Logo listed on exhibit page
- One draped vendor table in exhibit hall
- 4 attendee tickets

**Continental Breakfast Sponsor (One Available)**

**SOLD**

**\$2,500**

ADVERTISING

- Breakfast tables with sponsor signage on tables
- Logo listed on exhibit page
- One draped vendor table in exhibit hall
- 4 attendee tickets

**Bingo Card Sponsor (ONE AVAILABLE)**

**\$2,500**

ADVERTISING

- Opportunity to collect bingo cards from agents at your table and present winning agent with gift from the podium
- One draped vendor table
- Logo listed on exhibit page, company contact listing and three links

**Lanyard Sponsor (ONE AVAILABLE)**

**SOLD**

**\$1,500**

ADVERTISING

- Exclusive right to provide Lanyards with Company Logo (Must provide Lanyards)
- Logo listed on exhibit page, company contact listing and three links

**Bag Sponsor (ONE AVAILABLE)**

**SOLD**

**\$1,500**

ADVERTISING

- Exclusive right to provide Bags with Company Logo (Must provide Bags)
- Logo listed on exhibit page, company contact listing and three links

**Snack Sponsor (FOUR AVAILABLE – 3 left)**

**\$1,500**

ADVERTISING

- Company logo on all Annual Symposium marketing materials
- Exclusive right to provide Snacks at your Exhibitor Table
- Logo on Audio Visual loop during Keynote transition time

**Supporter – Exhibitor Booth** **\$900**

ADVERTISING

LAAHU EXHIBITOR BOOTH PACKAGE

- 2 complimentary registrations for staff
- 4 complimentary registrations for Brokers/Agents Only
- Logo listed on exhibit page, company contact listing and three links

**Full Page Ad in Program Booklet** **\$500**

**Half Page Ad in Program Booklet** **\$300**

**Quarter Page Ad in Program Booklet** **\$175**

**Ticket Package – 5 pre-paid tickets** **\$300**

**Ticket Package – 10 pre-paid tickets** **\$500**

**Other Sponsorships – Custom Sponsorships available upon request**

**SOLD**

Request - Invoice to be emailed with a secure link to pay online

Your Email: \_\_\_\_\_

Email form to request invoice to: [natalie@camgmt.com](mailto:natalie@camgmt.com)






[TO PAY ONLINE VIA CREDIT CARD – CLICK HERE](#)



# LAAHU ANNUAL SPONSORSHIPS

The ANNUAL SPONSORSHIPS allow you to participate in all LAAHU ‘events’ at a substantial reduction, provides special marketing & advertising opportunities, invite guests to member meetings and more. Plus - this will set your annual commitment to LAAHU once per year - which will help to keep your budget intact - and it keeps us from coming back to you throughout the year for additional sponsorships. (Choice priority given to our ANNUAL sponsors.) Some of the Annual Sponsorships also include a Booth or a Discounted Booth at our Annual Symposium.

## LAAHU Annual Sponsorships

LAAHU ANNUAL SPONSORSHIP OPPORTUNITIES					
Company Logo on ALL Member Meeting Material Includes: Regular Member Meetings, Annual Symposium, and Vanguard	X	X	X	X	X
Advertising banner on the front page of LAAHU website	2 Years	1 Year	1 Year		
Large image on the front page of the LAAHU website	X	X	X	X	X
Promote YOUR events to LAAHU Membership	4/year	2/year	1/year		
Annual Symposium Exhibitor Booth Package	Double Booth (2 tables)	Double Booth (2 tables)	One Booth (1 table)	One Booth (1 table)	50% Off UDAY Booth
First choice in booth location at Annual Symposium	X				
Complimentary Annual Symposium Registrations	6	4	2	2	2
10% Discount for additional registrations	X	X	X		
Advertisement in LAAHU Newsletter (must be created by you and provided to info@laahu.org by deadline)	Full Page	1/2 Page	1/4 Page	Logo Only	
First choice of specified Category Sponsor at Annual Symposium (Tie determined by earliest to submit sponsor application) ***	1st Priority	2nd Priority	3rd Priority	4th Priority	
Complimentary Sponsorship at a LAAHU Member Meeting (Includes 3 Minutes Presentations)	2 Per Year	1 Per Year	1 Per Year		
2 Complimentary attendees at in person member meetings	X	X	X	X	X
Discount on exhibiting at additional events in the year	40%	35%	30%	20%	10%
<b>SPONSORSHIP</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>

**RENEWS THE MONTH OF PURCHASE**

**Annual Sponsorships include ONE Annual Symposium regardless of when purchased.**

**\*\*\*Note: Categories for Annual Conference are listed in following pages, must be selected by December 1 to hold choice**